MOS professors receive international accolades

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-Mitch Rothstein, Chair, DAN Management and Organizational Studies

Three professors from the Department of Management and Organizational Studies were recently recognized with international awards for their research:

Mark Cleveland, Associate Professor, received the Hans B. Thorelli Award, considered to be “the most significant academic award in international marketing.” The award, given by the American Marketing Association, recognizes an article that has made the most significant and long-term impact in marketing theory. The paper, “Cosmopolitism, Consumer Ethnocentrism, and Materialism: An Eight-Country Study of Antecedents and Outcomes,” was published in The Journal of International Marketing in 2009.

Jennifer Robertson and Bonnie Simpson received Emerald Citations of Excellence for 2016, recognizing the most outstanding articles published by the top 300 management journals in the world. The selection process is based initially on the citations given to papers published in a previous year, and the content of the papers themselves, in terms of novelty, interdisciplinary interest and relevance in today’s world.

Robertson was recognized for her paper “Growing Organizations Through Leaders’ Influence on Employees’ Pro-Environmental Behaviors,” while Simpson was recognized for her paper “When Do (and Don’t) Normative Appeals Influence Sustainable Consumer Behaviors?”, which was co-authored with Katherine White at the University of British Columbia.

“Those honours and distinctions received by my colleagues, Mark, Jennifer and Bonnie, are outstanding achievements. The research industry, like many others, is extremely competitive and these awards recognize their accomplishments in a global market for research contributions,” said Mitch Rothstein, department Chair. “Congratulations to Mark, Jennifer and Bonnie, and thank you for sharing your recognition with DAN Management.”


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DAN Management Alumni Connection

Profile:

Alumnius makes money to give it away

Once driven by the desire to make money, Kevin Vuong, BMOS’11, had an “epiphany moment” while on a 2002 trade mission to Asia. Today, he makes money with plans to give it away.

Growing up, we didn’t have very much money. When that happens you just want to make as much money as possible, which is partly why I went into finance,” said Vuong, a second-generation immigrant whose parents were refugees from the Vietnam War. “I realized how lucky I was to have been born in Canada and to have pursued my education at such a great institution as Western. My way of thinking changed and I didn’t want to just make as much money as possible – I wanted to do more than that.”

The experience prompted him to look at ways to use his skills and knowledge to make a difference.

Vuong currently works for a number of Toronto organizations, including serving as Co-Chair of the Toronto Youth Equity Strategy and as President of the Southcore Community Association. He has also amassed an extensive list of accomplishments, including being named a 2017 Queen’s Young Leader, one of Canada’s Top 30 Under 30 in 2016, and one of Canada’s Top Under 30 Pan-Asian Leaders in 2014; one of the world’s 100 Global Emerging Innovators; an RBC Emerging Scholar in 2015; a Geneva Challenge global finalist; and a Public Fellow as a leading Canadian thinker under 35 for the 2016 Spur Festival. He has also represented Canada at international forums including the 2010 G8 and G20 Summits, the 2013 G20 Summit, and was a Western News Newsmakers in 2014.

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Kevin Vuong, BMOS’11

Currently, he volunteers his time with Western’s DAN Management Alumni Council, as Chairman, and with Toronto’s alumni chapter. Despite all his volunteer work, Vuong felt like he could do more. With that in mind, he decided to make a planned gift to Western in his will that, when realized, will establish the Vuong Canadian Leadership Award to support a DAN program student who demonstrates a drive to give back to the community and support those less fortunate.

“Western is the No. 1 reason I’m where I am now. If anything helps even one student have an easier time, then I’ve done that,” he said.

Following graduation, Vuong spent a few years in banking and capital markets, and then returned to Western to complete a master’s degree in Geography. Halway through the program, however, he faced financial challenges that led him to withdraw and resume working full time in a new capacity.

In addition to serving in the Navy as an Intelligence Officer at Her Majesty’s Canadian Ship YORK, Vuong is a 2017 candidate for the executive-level Global Professional Master of Law at the University of Toronto. He is also Head of Municipal Partnerships at Ryerson University’s Magnet Project, where he builds cross-sectoral partnerships across Canada, seeking to combat unemployment and underemployment among individuals who face barriers.

Although he jokingly admits “inner turmoil” working for an institution other than Western, his career is more in line with his commitment to the notion of “service before self” – a trait he hopes that future recipients of the Vuong Canadian Leadership Award will have.
A message from the Chair

Building our research capacity

Our students and alumni are remarkable individuals. They are business professionals, athletes, entrepreneurs, and socially minded people dedicated to improving their community. We are proud of the part we play, every year, in developing students who aim to be the best. And their involvement helps make us a better department.

The strength of our department comes not only from our amazing students, but also from our faculty members, recognized for their teaching and research abilities.

As we continue to build our program and our research capacity, the Department of Management and Organizational Studies has organized its faculty into two new research clusters to build on their award-winning research and provide guidance for further growth:

- Consumer and Organizational Behavior
- Corporate Governance

The department based the clusters on the existing strengths of researchers. These clusters will also provide guidance for future hiring, and will facilitate more collaboration in the department. Developing these clusters provided faculty members the opportunity to discover common research interests and facilitated plans to conduct joint research and grant proposals.

Thank you for maintaining a strong connection with Western’s DAN Management and Organizational Studies and warm wishes for a positive and successful New Year.

Mitch Rothstein, Chair
DAN Management and Organizational Studies
Faculty of Social Science

Where is your Network?

Who are your fellow DAN alumni and where are they now? With ACS and BMOS graduates working in a variety of fields, including finance, accounting, marketing, human resources and aviation management, the DAN alumni network is strong and spans the globe.

For additional information, please visit dan.uwo.ca/graduate for more information.

Intensive new program gives graduates leg up

Following a successful first year, the Graduate Diploma in Accounting is aiming to double enrolment. First offered in 2016, the Graduate Diploma in Accounting is designed to prepare undergraduates for entrance into the Chartered Professional Accountants’ (CPA) Professional Education Program (PEP) at an advanced level.

In its first year, 39 students took part in the 13-week Graduate Diploma in Accounting, which provides students with a focused opportunity to complete this required step in their path toward a CPA designation. The program includes five courses designed to assist students in developing case-writing skills necessary to perform their best on the Comprehensive Final Examination, the professional exam CPA students must pass.

The first year included both domestic and international students from Western, and its affiliate colleges. The majority of the domestic students have obtained employment in the accounting field and are working towards their CPA designation. Many students have found employment in public accounting firms, industry and government.

“The graduate diploma complements our undergraduate degree and allows our students to enter the CPA-PEP program a year earlier than they would otherwise.”

Ann Bigelow, Director, Graduate Diploma in Accounting, DAN Management and Organizational Studies

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Natasha Raval, graduate of the Graduate Diploma in Accounting, DAN Management and Organizational Studies

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“Intensive new program gives graduates leg up”

with working full time. “If we didn’t have the program, students would have to complete four modules through CPA while working full time.”

Natasha Raval completed the program in 2016.

“No matter how hectic or stressful the process was, having completed those three months – and countless cases – has made me not just a better CPA student but also a more well-rounded professional,” Raval said. “I am proud to say that I am a part of the first graduating class and I can’t wait to see the heights the program reaches in years to come.”

Bigelow said the program instructors really enjoyed working with the students on developing their case-writing skills. “We recognize it was a challenging process for the students to see they already had all the technical skills they needed to succeed, but they had to develop the ability to communicate their knowledge in a concise and convincing way so that future clients and employers would feel comfortable placing their trust in them.”

The graduate program is open to students as long as they meet the requirements to enter CPA-PEP with courses from the school where they completed their undergraduate degree. Interested applicants must have an average of at least 72 per cent across required third- and fourth-year CPA courses, and must complete a 250-word statement of interest.

To support an outstanding student, the DAN Management Graduate Diploma in Accounting Scholarship is awarded to a student entering the Graduate Diploma with the highest graduating average (at least 80 per cent overall). Applications are due Feb. 28, with acceptance notifications sent March 30. Please visit dan.uwo.ca/graduate for more information.